

Quick Overview of Nipissing University Brand Standards

LOGO



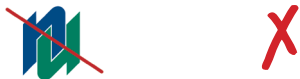
n=white
u=20% black



n=black
u=65% black



n=100% PMS 295
u=65% PMS 295



- The NU symbol may not appear on its own, except where used in an online social media icon/avatar (i.e. Twitter, Facebook)
- The N and U in the symbol should never be the same colour.
- Please contact Marketing regarding Lakers standards.

WORDMARK



Two tone wordmark
variation only in
NU blue and green



Other solid colours
are acceptable



SPACING AROUND LOGO/WORDMARK







- Please allow space around the logo or wordmark, and do not allow other elements to encroach too closely. Minimum distance should be the height of the N.

If you have any questions about usage and Nipissing's Brand Standards, please contact the Marketing Department at:


705-474-3450 ext. 4078 or email marketing@nipissingu.ca.

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NIPISSING UNIVERSITY OFFICIAL COLOURS

	Pantone (PMS)	C-M-Y-K	R-G-B
	295	100 - 56 - 0 - 34	0 - 75 - 133
	341	100 - 0 - 69 - 31	0 - 127 - 96
	639	100 - 0 - 5 - 5	0 - 165 - 217

UNOFFICIAL HIGHLIGHT COLOURS

	361	65 - 0 - 100 - 0
	138	0 - 50 - 100 - 0
	219	0 - 90 - 0 - 0

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